

<b>PARTE ESPECÍFICA OPCIÓN A</b>  <b>LENGUA EXTRANJERA INGLES</b>	<b>NOMBRE</b>	
	<b>APELLIDOS</b>	
	<b>DNI</b>	
	<b>Nº EXAMEN</b>	
<b>CRITERIOS DE CALIFICACIÓN:</b> ⌚ El cuestionario consta de 10 preguntas. ⌚ Cada respuesta correcta se valorará con 1 punto. ⌚ Las respuestas en blanco o incorrectas no puntúan ni penalizan.	<b>INSTRUCCIONES:</b> ⌚ Salvo que se especifique lo contrario, cada cuestión tiene <b>una sola respuesta correcta</b> . ⌚ Rodee la letra de su respuesta con un círculo.	
<b>Calificación:</b>		

Read the following text and answer the questions about it:

**The Influencer Phenomenon: Popularity, Benefits, and Educational Impact**

In recent years, becoming an influencer has gained immense popularity. Many individuals, especially on platforms like Instagram, aspire to be influencers due to the perceived benefits. This trend began to gain momentum in the early 2010s when social media platforms started to witness exponential growth. Influencers typically gain popularity by sharing their lifestyles, interests, and expertise on various subjects.

Several Spanish influencers have successfully carved a niche for themselves on Instagram. Examples include Dulceida, a fashion and lifestyle influencer, and El Rubius, a popular gamer and vlogger. These influencers enjoy various benefits from their online presence, including brand collaborations, sponsored posts, and the opportunity to monetize their content.

Moreover, the influencer trend has educational aspects. Many influencers use their platforms to share valuable information, such as medical news, educational tips, and sports lessons. For instance, influencers may provide insights into maintaining a healthy lifestyle, offer educational content on various subjects, or give free lessons on activities like yoga or running.

However, the rise of social media and influencer culture also comes with advantages and drawbacks. On the positive side, it allows individuals to express themselves, build a personal brand, and connect with a global audience. On the downside, it can contribute to a culture of comparison, negatively impacting mental health, and there are concerns about the authenticity of content.

1. **When did the trend of becoming an influencer gain popularity?**
  - a) 1990s
  - b) Early 2010s
  - c) Late 2000s
  - d) 1980s
2. **What are some benefits mentioned that influencers get from their online presence?**
  - a) Emotional support
  - b) Monetization, brand collaborations, and sponsored posts
  - c) Travel opportunities
  - d) Language learning
3. **What is El Rubius known for?**
  - a) Fashion and lifestyle
  - b) Medical news
  - c) Gaming and vlogging
  - d) Cooking tips
4. **What concerns are mentioned regarding the influencer culture in the text?**
  - a) Authenticity of content
  - b) Positive impact on mental health
  - c) Only advantages, no drawbacks



- d) Limited global connection

**5. What impact does social media have on mental health, according to the text?**

- a) Only positive impact
- b) No impact
- c) Negative impact due to a culture of comparison
- d) Impact limited to physical health

**6. Many famous painters ..... influencers, if they .....in our century.**

- a) would have been / had lived
- b) will have been / have lived
- c) had been / would have lived
- d) have been / would lived

**7. I ..... on Instagram, when I suddenly ..... his pic!**

- a) scroll / find
- b) scrolled / find
- c) was scrolling / found
- d) was scrolled / found

**8. Choose the CORRECT sentence**

- a) I have been concerned about always mental health.
- b) I have been concerned always about mental health.
- c) I always have been concerned about mental health.
- d) I have always been concerned about mental health.

**9. Choose the CORRECT sentence:**

- a) These influencers didn't enjoys many benefits.
- b) These influencers didn't enjoying many benefits.
- c) These influencers didn't enjoyed many benefits.
- d) These influencers didn't enjoy many benefits.

**10. This is ..... era to become an influencer.**

- a) better
- b) the best
- c) better than
- d) the best than